

Garena

Customer Spotlight

Leading Southeast Asian Internet and mobile platform company Garena efficiently delivers software to its users, using Dropbox Business to streamline file sharing.



Key Results



Easier sharing of large photos and PSD files



Faster file syncing with LAN sync



Greater flexibility to access files remotely

“When we test new products, we always gather feedback and make improvements based on it. Dropbox Business helps us get through development cycles and deliver revisions to our clients faster — and this efficiency is great for Garena’s business.”



Fan Yu, Project Manager, Garena

THE CHALLENGE

Keeping everything in sync

As part of its multi-billion dollar business in Southeast Asia, Internet company Garena helps its partners fill their virtual shelves with appealing products for users. In order to deliver content to its partners, Garena’s development team must compile pertinent project files and load them into installers. To gather the correct files and execute this process, Garena’s Product Manager Fan Yu initially had his team set up personal Dropbox accounts. Yu has been a Dropbox user since his time in university and knows it offers an easy way to share work.

Unfortunately, it wasn’t long before the group began to run out of file space. They tried a different sharing solution, but it led to syncing problems. “Sometimes we would turn on

two PCs that were supposed to be synced, and the files would be completely different from each other,” explains Yu. He decided to put in a request to have the entire team moved to Dropbox Business.

THE SOLUTION

Establishing a project management axis

The transition to Dropbox Business was fast. As Yu recalls, “We set up our Dropbox Business accounts, organized our files, established file settings, and that’s it. It probably only took a couple of hours to set the whole thing up.”

With file conflict and space constraint issues eliminated, the team is now free to work much more efficiently. Dropbox Business serves as a central file hub for everyone involved in each project — Yu shares the project specs there, designers

save their large PSD and photo files there, then developers go to Dropbox Business for the assets they need to create products. Yu says, “Everyone on the team can see everything in Dropbox Business. It’s so transparent. And it’s so integral to our processes, we don’t even feel its presence anymore.”

THE RESULTS
Speedier deliveries

Dropbox Business has enabled Garena to accelerate almost all of its workflows. File syncing has become faster — thanks in part to LAN sync — sharing among designers, developers, and other employees is quick and seamless, and because files

of all sizes can now be easily shared among team members, it’s no longer necessary for every single person to run anti-virus scans. Yu scans files for everyone before they are sent out to clients, which helps keep developers’ PCs from running slow under the weight of hefty anti-virus applications.

Ultimately, all of these time-savers allow the team to create innovative, new products and make crucial updates more rapidly. “When we test new products, we always gather feedback and make improvements based on what we hear from clients,” explains Yu. “Dropbox Business helps us get through development cycles and deliver revisions to our clients faster — and this kind of efficiency is great for Garena’s business.”

Customer use cases	How Dropbox Business helps
Collaboration	Project managers, designers, and developers can seamlessly share files with one another, allowing projects to move along faster.
Backups	Ample storage space means there’s no limit to the number of projects that can be archived and retrieved for future reference.
Mobility	Employees can travel, make on-site visits to partners, and work from home with full access to accurately synced, up-to-date files.

“Dropbox Business provides all the storage we need. Our designers can share huge PSD files without any problems. We’re seeing more and more people in the company setting up Dropbox Business accounts as a result of this collaboration.”



Fan Yu, Project Manager, Garena