

# Australian Radio Network Customer Spotlight

The growing network uses Dropbox Business to connect its distributed teams, transforming file access, sharing, archiving—and programming production.



## Key Results



Fast, easy adoption across teams



Mobile access to Office and other files



Reliable archiving and file recovery

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Bill Cacalis, National IT and Broadcast Manager, Australian Radio Network

## THE CHALLENGE

### Ensuring data recovery

As one of Australia's leading broadcasters with some of Australia's most loved entertainment brands, the Australian Radio Network (ARN) is known for developing memorable, high quality, engaging content and customised advertising campaigns for clients. Creation and production of its on-air and digital content and promotions involves significant cross-functional collaboration. For a time, employees worked together via personal Dropbox accounts. However, the network was concerned about data recovery, should files ever mistakenly get lost or shared with unauthorised users.

Given that about 60% of ARN's staff was using Dropbox, a move to

Dropbox Business made perfect sense. According to National IT and Broadcast Manager Bill Cacalis, “Our user base was so familiar with the product, we knew adoption of Dropbox Business would be wide and swift. And although data recovery was one of our biggest initial drivers, the LAN sync feature was also a big selling point for everyone. User uptake was amazing once we rolled it out.”

## THE SOLUTION

### A shared vision for the future of files

Dropbox Business immediately gave ARN more control over file storage and sharing throughout its core business. But it also turned into a critical tool for the network when it acquired a new station—96 FM in Perth. ARN and the Perth team were struggling with VPN

access when they realised they could use Dropbox Business to stay connected. “Dropbox Business was the one solution that all parties were happy with,” says Cacalis. “It was key in allowing us to share our policies, documents, and proposals with Perth—and it was the simplest deployment we could have asked for.”

Whether ARN employees are working in Perth, Sydney, Brisbane, or anywhere in between, Dropbox Business gives them instant access to all their files. As Cacalis notes, many people have even linked their Dropbox Business accounts with Office 365 so that they can open Office documents on their mobile phones. “The bulk of our users are mobile-equipped and Dropbox Business lets them work on the run,” he adds. “It’s great that they don’t have to rush back to the office to get the files they need.”

## THE RESULTS

### Serving the business—and the clients

Since deploying Dropbox Business, ARN has been able to stop running offsite backup tapes to archive its files. It has streamlined collaboration, eliminating the need for employees to send attachment-heavy emails to one another or turn to IT for help sharing projects. As part of this, it has also simplified sharing with clients. Cacalis says, “Dropbox Business has become completely engrained in our operations. It’s a way of life for our team—one that allows us to work better together, deliver files to clients faster, and cut down on IT administration. And the best part is that our users really like it.”

#### Use case

#### How Dropbox Business helps

Sharing	Large media files, including audio, videos, and images, are shared with ease among geographically distributed offices and production teams.
Mobile	By linking Dropbox Business accounts with Office 365, employees can open any Office documents right on their mobile devices.
Backup	File storage in the cloud keeps files permanently backed up and eliminates the need to run offsite backup tapes to archive projects.

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Find out how Dropbox Business can help your organisation streamline collaboration and sharing.

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